



18th INTERNATIONAL TELEVISION AND RADIO FESTIVAL OF GASTRONOMY
Znojmo, Czech Republic, 6. – 8. 10. 2016

COMPETITION RULES FOR THE PARTICIPANTS

The International Television and Radio Festival Znojemský Hrozen (Znojmo Grape Festival) acquires, evaluates and awards best documentary, commentary, entertaining and educational programmes and commercial spots in accordance with the themes of the respective competitive categories.

The aim of the Festival is to popularise the creative activities which serve to various interests of TV and radio audience. At the same time the Festival contributes to respect and maintain the integrity of different cultures and languages.

The main organiser of the Znojmo Grape Festival is the non-profit organisation Moravsko-český hrozen, s.r.o. (registered as a benevolent organisation) together with the co-organiser City of Znojmo.

Competition categories:

TV programmes - commentaries, documentaries, educational and entertainment programmes

Radio programmes - commentaries, documentaries, educational and entertainment programmes

The topics for both categories:

- Programmes on cooking
- Culinary geography
- Programmes on lifestyle connected with culture of drinking and eating
- Programmes focused on gastronomy product

Commercial spots

- Wine, liqueurs, beer and other alcoholic beverages
- Soft drinks
- Food products

The Festival is externally represented by the Chairman of the Board of the Znojemský hrozen o.p.s. and by the Festival Director.

Competition programmes are awarded by the Juries of the Festival.

On the basis of the Jury's suggestion, the organisers award the following prizes:

Znojemský hrozen - (Znojmo Grape) - Festival Main Prize

Gold, Silver and Bronze Grape - in individual categories

Special awards, Certificates of Merit and other special prizes are awarded by the co-operating companies and institutions.

The programme of the Festival consists of:

- Competition projections and auditions of selected competitions programmes pursuant to the Festival Statutes
- Public projections - preview of commentaries, documentaries, entertainment and educational programmes
- Workshops of creative professionals, business meetings and press conferences corresponding to the mission and aim of the Festival
- Accompanying programmes - cultural, artistic and social events for the participants and guests of the Festival and for the public

Competing programmes shall be entered for the international competition by domestic or foreign TV, Radio and/or film companies, advertising agencies, clients, promotion companies, TV, Radio and film producers, independent producers as well as authors themselves.

Entered competing programmes must be pursuant to the aim and mission of the Festival and comply with the technical requirements.

The deadline for the entering is the **29.7.2016**.

Programmes already presented at other competition or non-competition Festivals can also be considered for registration. Each application must be accompanied by a short synopsis of the programme. The acceptability of the programme shall be decided by the Organizational Committee which has the right to reject a programme not in compliance with the objectives and mission of the Festival.

Within the competition of commercial spots the Organizational Committee cooperates with the Association of Communication Agencies AKA and the Association of Czech Advertising Agencies ACRA-MK.

Juries are entitled not to award certain prizes. It is not allowed to divide the prizes. The prize cannot be awarded to any programmes whose creator is a member of the jury.

Festival's Juries in the presence of the Director of the Festival will decide on common session about the winner of the Main Prize - Znojemský hrozen (Znojmo Grape).

The competitive TV programmes shall be sent on DVD, if not possible then VHS shall be also accepted.

The applicants of the awarded programmes are obliged to deliver it in the quality of Betacam SP immediately.

Radio programmes are accepted on MC or CD.

Transport of subscribed programme is to be secured by subscriber.

By registering, the subscriber is bound to respect the rules of the Festival resulting from this statutes, to respect the regulations of the Festival organization and to follow the instructions of all the Festival bodies.

The Competition Rules for the Participants are in accordance of the Statutes of the Festival. Full version of the Statutes can be found on festival's official web-site www.znojemsky-hrozen.cz.